

MTCC STRATEGY 2020 – 2025



MALAYSIAN TIMBER CERTIFICATION COUNCIL



MTCC STRATEGY

2020 – 2025

As an organization mandated to promote sustainable forest management, Malaysian Timber Certification Council (MTCC) has played a significant role in championing the national sustainability agenda through the implementation of the Malaysian Timber Certification Scheme (MTCS). The Year 2019 marks an important milestone for the MTCC as it enters into its 20th year of operation. Its 20th Anniversary Celebration tagline: “Pushing Boundaries Advancing Sustainability” aptly encapsulates the undertaking of MTCC over the last two decades and sets the tone for MTCC’s future endeavours. In charting the way forward, MTCC is presenting scenarios and strategies on how these boundaries could be further extended towards shaping a nation that appreciates and internalizes the full value and contribution of sustainable forest management towards global sustainability.



Where are we now?

Since the establishment of MTCC in October 1998, much has been done to implement the MTCS with priorities given to planning, creating awareness, building trust and confidence among the various stakeholders, as well as in gaining acceptance and recognition for the MTCS, in both the domestic and international markets.

As of March 2019, a total of 22 forest management units (FMUs) with 15 of them consist of natural forests covering 4.49 million ha, and the remaining 7 FMUs of forest plantations covering 120,971 ha, have been certified under the MTCS. Additionally, a total of 364 timber companies have been certified under chain of custody certification.

Our Vision

“To be recognised as
the leading timber
certification organisation
for tropical forests”

was achieved when the MTCS became the first tropical scheme in the Asia Pacific region to be endorsed by the Programme for the Endorsement of Forest Certification (PEFC), the world largest forest certification system in 2009.

Our Mission

“To establish and operate a
credible and internationally
recognised national timber
certification scheme towards
promoting sustainable forest
management in Malaysia”

was also realized with the PEFC-endorsed MTCS being recognized under the public procurement policies and green building systems of many developed countries, notably in Europe.

Nevertheless more needs to be done to ensure that the MTCS maintains its position as the leading tropical forest scheme, and stays relevant to champion and contribute towards forest sustainability efforts at both the domestic and international level.

In light of the above developments, and taking on board the feedback from the MTCC Strategic Planning Workshop held in October 2018, the following revised Vision and Mission statements have been endorsed by the MTCC Board in August 2019.



VISION

A nation that appreciates and internalises
the full value and contribution of forest
towards global sustainability

MISSION

MTCC is committed to strengthen the
MTCS to realise the full value and
contribution of forest through sustainable
forest management and chain of custody
certification

What & Where

we envision to be by 2025

1 Greater Uptake of MTCS Certification

To increase the uptake of forest management certification from the current certified forest management units (FMU) of 22 to 40 FMUs and the number of timber companies certified under the chain of custody certification from 364 to 600 timber companies.

2 MTCS is Mainstreamed and its Position Further Enhanced in National Policies related to Sustainability

To mainstream and further enhance the position of the MTCS in national policies related to sustainability covering natural resources, biological diversity and climate change.

3 Expansion of Scope of Certification under the MTCS

To expand the scope of certification to cover both timber and non-timber products including ecosystem services, to take on board additional values and contributions of forests.

4 Greater Acceptance and Recognition of MTCS-Certified Products both Domestically and Internationally

To achieve greater acceptance of MTCS-certified timber and timber products domestically through support from local producers to brand their products for the domestic market, and policy by the federal and state governments, financial institutions and private corporations to specify the use of MTCS-certified products under their respective procurement policies. To strengthen engagement and collaboration with PEFC and other related regional and international bodies for continued acceptance and recognition of the MTCS.

5 Closer Collaboration with Stakeholders, and Increase Effort on Communication, Education and Public Awareness (CEPA)

To have closer collaboration with relevant stakeholders to garner their better support and acceptance of the MTCS, both domestically and internationally. To increase effort on CEPA to create greater awareness on the importance of sustainable forest management through certification under the MTCS.

6 Embracing Innovation and Technology Advancement

To embrace innovation to keep in pace with technology advancement to deliver certification that is robust, cost efficient, and accessible to accelerate uptake. The use of innovative approaches would also ensure greater transparency, better governance and accessibility of information for its certified entities.

7 MTCC is Strengthened Institutionally

To cope with the expanded scope of certification and the anticipated growth in extent of certification, it is imperative that the MTCC is strengthened institutionally through additional financial and human resources.

The key enablers for MTCC in charting its sustainability journey forward in achieving its envisioned state by 2025, and towards shaping a nation that appreciates and internalises the full value and contribution of forest towards global sustainability are presented and elaborated below.

How to get there?

Desired State by 2025

1. Greater uptake of MTCS certification
 - (i) Extent of certified forest management units increased to 40 FMUs
 - (ii) Extent of certified companies increased to 600

- Encourage/motivate FMU managers and timber enterprises to internalise sustainability in their business operations
- Engage federal and state governments to provide further incentives to encourage the greater uptake of certification and disincentive for non-certification
- Increase capacity of stakeholders
- Encourage certificate holders to maintain their certification

2. MTCS is mainstreamed and its position further enhanced in national sustainability policies

- Engage federal and state government to mainstream sustainable management of forests in all sectors of economy through government policy intervention

3. Scope of MTCS certification is expanded to cover non-timber and ecosystem services

- To expand the scope of certification covering products and services beyond timber
- To encourage the expansion of product scope by FMU managers

4. Greater acceptance and recognition of MTCS-certified products both domestically and internationally

- To engage and encourage domestic timber producers to label and brand their products for sale domestically
- To engage the federal and state governments, financial institutions, private corporations and specifiers to specify the use of MTCS certified products under their sustainability and CSR programmes
- To ensure continued endorsement of the MTCS by PEFC
- To engage and collaborate with regional and international bodies for continued acceptance and recognition of the MTCS

5. Closer collaboration with stakeholders, and increase effort on communication, education and public awareness (CEPA)

- To continue collaboration with civil society, indigenous peoples, local communities and timber industry to raise profile and wider acceptance of the MTCS
- To undertake relevant CEPA activities starting from primary school to university level to create greater awareness of SFM and the full value and contribution of forest

6. Embrace innovation and technology advancement

- To collaborate with research institutions/academia on R&D to address gaps in certification
- To embrace innovation and technology advancement in certification for better information gathering, governance, accountability and transparency
- To capitalise on membership in the PEFC alliance

7. MTCC is strengthened institutionally

- To strengthen MTCC institutionally to cope with the expanded scope and demands for certification





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