Buying into the circular economy: Saving the world, one piece at a time
An economic system aimed at eliminating waste and the continual use of resources.

HGC CIRCULAR APPROACH

- PROCESS FLOW
- LOW HANGING FRUIT
- GREEN PRODUCT DESIGN
- EDUCATION & OUTREACH
HGC CIRCULAR APPROACH

STANDARDS & MODULE DEVELOPMENT

COLLABORATIONS

RESTORATIONS & UPCYCLING

PEFC, 5S, LEAN
SUSTAINABLE BRANDS

ECO FURNITURE

HGC™

One-Tech’s first sustainable brand, launched in 2013

HOMEWARE

dapo™

Malaysia’s first PEFC-certified homeware brand, with penetration in over 6 markets

DESIGNER FURNITURE

Nokta

Designer brand with penetration in over 5 markets
SUSTAINABLE BRANDS

HARITH GREEN CARPENTER
SUSTAINABLE BRANDS

dapo.

[Images of sustainable products and designs]
SUSTAINABLE BRANDS

Nokia
ZERO WASTE WOOD PRODUCTION INITIATIVE

- WASTE REDUCTION
  30% > 5%
- ADDITIONAL PRODUCTS FROM WASTE
- INCREASED REVENUE
- BEST SELLING ITEMS
ZERO-WASTE WOOD PRODUCTION INITIATIVE
PEFC CERTIFICATION

- Benefits
- Limitations
- Opportunities
BENEFITS OF CIRCULAR APPROACH

EFFICIENCY
Reduced waste & increased productivity

ECONOMIC
Reduce cost & increase sales

ZERO WASTE INITIATIVE STORY
Dapo’s best selling item - The KOCHI phoneholder

BLUE OCEAN STRATEGY

AWARDS & RECOGNITION

BETTER WORK CONDITIONS
THANK YOU
Asia’s first PEFC-certified Fashion accessories brand

oran & bula