In conjunction with MTCC’s 20th Anniversary Celebration bearing the tagline “Pushing Boundaries Advancing Sustainability,” MTCC is organising an inaugural one-day conference that seeks to acknowledge, appreciate and celebrate the tremendous hard work, improvements and innovative efforts undertaken by forest managers and timber enterprises, enriched by inputs from stakeholders, that have pushed the boundaries and made advancement in meeting the stringent demands of certification in forest management and chain of custody.

While discussing the urgent needs for achieving sustainability targets and increasing the availability of certified timber products for consumers in the Malaysian and global markets, the conference will also see the forests beyond timber by exploring innovation in forest products and services and look forward to the future for certification to remain credible, effective and efficient.
8.30am  Registration
9.15am  Arrival of Guest of Honour, YB Teresa Kok, Minister of Primary Industries
9.30am  Welcoming remark by Datuk K. Yogeeswaran, Chairman, MTCC
9.45am  Opening & keynote speech by YB Teresa Kok
10.15am  Coffee break
10.45am  Setting the scene – Recapping twenty years of development and progress of
timber certification in Malaysia – Dato’ Dr Freezaali ah Che Yeom, Founding Chairman of MTCC
11.00am  Session 1: Business unusual – Making room for disruptors
Dialogue on certification as a driver for disruptive innovations

Moderator: Datuk K. Yogeeswaran, Chairman, MTCC
Speakers:
1.  “Road to sustainability: Realising optimum benefits from sustainable forest management”
   Timothy Pan, Operation Manager, Borion Timber Sdn. Bhd.
2.  “Buying into the circular economy: Saving the world, one piece at a time”
   Harith Rizzuan, Director, One Tech (M) Sdn. Bhd.
3.  “Green consumerism: Is there a place for sustainability in the market?”
   Adela Askandar, Director, Studio Blnh/Kedai Blnh
4.  “Making sustainability fashionable: Promoting product innovation through certification”
   Dr. Antonio Bruni, Secretary General, PEFC Italy

12.15pm  Q&A
12.45pm  Launching of sustainable fashion by One-Tech (M) Sdn. Bhd.
1.00pm  Lunch break
2.15pm  Session 2: Envisioning the future of certification beyond 2030
Dialogue on the outlook of certification in the forest industry and timber sector – will certification continue
to be relevant in the Fourth Industrial Revolution? What are the key deciding factors, the enabling
conditions and quintessential recipes for certification, particularly in the forestry sector? How can certification
capitalise on the digital economy and remain credible and effective?

Moderator: Dato’ Dr Tan Yew Chong, Secretary-General, Ministry of Primary Industries
1.  Ben Gunneberg, CEO, PEFC
2.  Dato’ Dr Abd Latif Mohmod, Director General, Forest Research Institute Malaysia (FRIM)
3.  Dato’ Mohd Rizda Awang, Deputy Director General, Forestry Department Peninsular Malaysia
4.  Dato’ Low Kian Chuan, Chairman, Malaysian Timber Council
6.  Dr Melvin Gumal, Director, Wildlife Conservation Society, Malaysia
3.45pm  Q&A
4.15pm  Summation and closing remarks by Yong Teng Koon, CEO, MTCC
4.30pm  Tea break/ Networking session/ End of conference

Conference Fee:

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<tr>
<th>Local</th>
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<tr>
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Important:
- Payment should be made by/before 1 September 2019 and notified to the contact email below.
- Confirmation of registration will be made via email upon receipt of full payment and registration form.
- Changing the name of registered participants within the same company/organisation is permissible.
- For further enquiries, please contact Mr. Akmal Saarani at akmal@mtcc.com.my

Bank Transfer:

Bank Name: MAYBANK BERHAD
No. 88, Jalan Mahkota,
Taman Maluri Cheras,
55100 Kuala Lumpur, Malaysia

Beneficiary: MALAYSIAN TIMBER CERTIFICATION COUNCIL
Bank Account No.: 514404800284
Swift Code: MBBEMYKL

PLEASE SEND COMPLETED FORM AND PROOF OF PAYMENT TO MALAYSIAN TIMBER CERTIFICATION COUNCIL VIA:
EMAIL: akmal@mtcc.com.my
FAX: +603 2161 2293